



Information on the EU Data Act

This document explains the implementation of the EU Data Act (Regulation (EU) 2023/2854) for Pioneer products.

Pioneer's connected products and related services may generate various type of data during use. This document provides an overview of the data collected and outlines users' rights concerning that data in accordance with Article 3(2) and 3(3) of the Data Act.

1. Pioneer Connected Products

- Car Audio & Navigation units
- Dash cameras

1.1. Types of product data which may be generated by Pioneer connected products:

General Note: The types of generated product data may vary depending on the model, configuration and user settings.

Car Audio & Navigation units

- GPS location logs
- Usage logs (e.g., which radio stations are used, volume levels)
- Connection records (e.g., which devices connect via Bluetooth)
- Settings changes (e.g., screen brightness, audio preferences)
- App usage patterns (e.g., CarPlay or Android Auto interactions)

Dash cameras

- GPS location logs
- Video/audio recordings
- G-sensor data (acceleration/deceleration patterns, collision detection)
- Tailgating warnings
- Timestamp data associated with all recorded events
- Wi-Fi connectivity status or logs
- System diagnostics
- Power supply status or battery level
- Parking mode activity logs

1.2. Data format:

The product data is saved in machine-readable formats such as JSON, XML, Protobuf, TXT, CSV, function-specific binary data and others.

1.3. Estimated volume:

The amount of the product data varies depending on the use of the product and generated data.

The estimated file size after a typical day will be a few megabytes depending on the product usage and the nature of the generated data.

1.4. Generation Mode:

In general, the product data can be generated continuously and in real time by Pioneer connected products. The products are capable of storing the data locally in the products. Certain generated data is stored on remote storage devices (such as servers or cloud solutions) depending on user settings.

1.5. Data Storage:

The product data is stored on the device until the available storage is full. Typically, the data remain on the device until they are manually deleted or overwritten.

1.6. User rights to access the generated data:

Access to the product data is strictly limited to authorized Pioneer employees based on their job responsibilities. Users can obtain generated data by submitting a request through the following customer support form at Pioneer Europe website, which will retrieve and securely transfer the generated data within a reasonable timeframe.

Pioneer Europe NV
Haven 1087, Keetberglaan 1
9120, Melsele, Belgium

<https://pioneer-car.eu/support>

2. Pioneer Related Services

- Smartphone Apps for Pioneer models

2.1. Types of related service data which may be generated by Pioneer smartphone applications:

General Note: The types of related service data may vary depending on the model, configuration and user settings.

Pioneer Smartphone Applications Connected to Car Audio & Navigation Units

- Driving data (e.g., speed, heading, altitude)
- Vehicle connection status (e.g., Bluetooth/USB session info)
- Voice assistant functions (e.g., Siri or Google Assistant in CarPlay/Android Auto)
- Music streaming activity (e.g., Spotify, Apple Music usage)
- Firmware updates and diagnostics (e.g., OTA update history)
- App settings and usage (e.g., theme, sound effects, feature toggles)
- Permission and consent records (e.g., overlay, location, Bluetooth access)

Pioneer Smartphone Applications Connected to Pioneer Dash Cameras

- GPS location logs
- Video/audio recordings
- G-sensor data (acceleration/deceleration patterns, collision detection)
- Tailgating warnings
- Timestamp data associated with all recorded events
- Wi-Fi connectivity status or logs
- System diagnostics
- Power supply status or battery level
- Parking mode activity logs

2.2. Data format:

The related service data is saved in machine-readable formats such as JSON, XML, Protobuf, TXT, CSV, function-specific binary data and others.



2.3. Estimated volume:

The amount of the related service data varies depending on the use of the product and generated data. The estimated file size after a typical day will be a few megabytes depending on the product usage and the nature of the generated data.

2.4. Generation Mode:

In general, the related service data may be generated continuously and in real time by the mobile application. Depending on the configuration and usage, the data may be stored locally on the device, remotely on servers or cloud platforms, or both.

2.5. Data Storage:

The related service data generated by the mobile application may be stored locally on the device or remotely, depending on the configuration and usage. Typically, the data may remain available for varying durations, which can depend on factors such as storage capacity, user settings, and system policies.

2.6. User rights to access the generated data:

Access to the related service data is strictly limited to authorized Pioneer employees based on their job responsibilities. Users can obtain generated data by submitting a request through the following customer support form at Pioneer Europe website, which will retrieve and securely transfer the generated data within a reasonable timeframe.

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