

# News Release

16<sup>th</sup> May 2025

Product name	Model number
Retro cosmetics / Bluetooth® / DAB+ Digital Radio Tuner / USB / AUX / Advanced Audio Features / RGB Illumination / Pioneer Smart Sync App	SXT-C10PS



Pioneer Europe NV (16<sup>th</sup> May 2025), - Want to enjoy your favourite music in your classic / old timer? Safely receive a phone call or listen to the same DAB+ Digital Radio station you were listening to at home? Most of all, you just want something that blends in more than it stands out? Well, after years of research and development, Pioneer is back with a modern classic, the Pioneer SXT-C10PS<sup>(1)</sup>. A retro cosmetic design 1-DIN In-Car Entertainment car audio receiver, with the latest technology, reliability and ease-of-use that you expect from Pioneer.

Pioneer, as a leading aftermarket manufacturer, introducing the SXT-C10PS, its latest Car Audio receiver featuring an advanced retro cosmetic specifically designed for the European market in mind, and being perfectly compatible with both left and right hand drive vehicles with RGB multi-colour illumination to match your vehicle too. It offers all of the automotive connectivity solutions you expect from Pioneer, such as Bluetooth® and DAB+ Digital Radio<sup>(2)</sup> built-in, and a front facing USB and AUX input hidden under a media cover that is designed to look like a cassette deck. As you'd expect from Pioneer, it also has Advanced Audio features and can be set up and controlled with your compatible smartphone via the "Pioneer Smart Sync App"<sup>(3)</sup>.

*"The classic car market continues to grow, driven by nostalgia and investment opportunities. With an annual growth rate of approximately 7.5% annually, the number of historic vehicles has reached new heights. In Germany alone, around 1.5 million classic old timer and young timer vehicles are registered. As restoration trends rise and original OEM parts become harder to source, vehicle owners turn to familiar brands for solutions" said Girish Janday, Marketing Manager at Pioneer Europe NV. "Our studies show that owners prefer to maintain the original appearance of their vehicle dashboards, avoiding modern screens that disrupt the original look. Pioneer's solution is the new SXT-C10PS, combining 1980s retro aesthetics with twist, by including modern features like Bluetooth® and DAB+ Digital Radio. By way of design, it also includes a front-facing USB hidden under a front panel resembling a cassette deck, allowing for USB music playback and smartphone charging. The compatible Pioneer Smart Sync App enables users to set up the Advanced Audio Features directly from the driver's seat, optimising the sound from the older, often poorly positioned speakers."*

## 【Main features】

- Retro style cosmetics
- Built-in Bluetooth® (HFP, A2DP, AVRCP 1.5)
- Built-in DAB+ Digital Radio (Digital Radio Tick Mark Approved) / FM Radio
- RGB multi-colour illumination
- Front USB 2.0 port for smartphone connectivity (1.5 A maximum current capability)
- Front AUX input
- 13-Band Graphic Equaliser (GEO)
- Manual Time Alignment / High Pass Filters (HPF) / Low Pass Filters (LPF)
- 3 x RCA Pre-Outs (Front / Rear / Subwoofer)
- MOSFET 50 W x 4
- 3-Way Network Mode or Standard Mode
- Memory Back-Up for short / long term storage.
- Removable fascia panel for added security.
- 12H / 24H Clock
- Installability to suit most vehicles<sup>(4)</sup>

The new SXT-C10PS is available from October at Pioneer authorised car audio outlets.

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<sup>1</sup> Ensure that the product does not obstruct the driver's clear view of the road, impair the performance of any of the vehicle's operating system or safety features including airbags, indicators (lights) and hazard lamp buttons, or impair the driver's ability to safely operate the vehicle. Installation varies by vehicle and third-party installation accessories required, sold separately.

<sup>2</sup> Optional Pioneer CA-AN-DAB.001 DAB Antenna required, sold separately. This is a Digital Radio Tick Mark Approved product. This means Pioneer has met the minimum Digital Radio specification, verified by independent testing. All Pioneer products that use this Digital Radio Tick Mark have been independently tested and approved so you can buy with confidence.

<sup>3</sup> Compatible smartphone required. The Pioneer Smart Sync App is available for download from your local App Store. App compatibility may vary by product and region. Only use the Pioneer Smart Sync App when it is safe and legal in your location. Make sure your device is firmly secured where it will not interfere with vehicle operation or view of the road.

<sup>4</sup> Additional vehicle specific accessories may be required, sold separately.

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